

## Unigrain to unveil new oat mill

UNIGRAIN Pty Ltd, a global exporter of seeds, grains and pulses recently commissioned in July a world class oat mill at its Smeaton site.

UniGrain focuses on the manufacture of value added grain products and currently exports to over 45 countries world wide.

UniGrain sources product from a large nationwide customer base, to provide the highest quality product to its customers in both the domestic and international markets.

The oat mill, which converts milling oats into breakfast cereal products, continues UniGrain's focus on taking the business further down the value chain and meeting the needs of its growing customer base. Utilising state of the art technology from Switzerland and Germany, the oat mill is producing

a premium range of high quality oat cereal products including kilned dried hulled oats, rolled oats, instant oats and quick cooking oats.

In recent years there has been a continual increase in the worldwide demand for oat products, which has highlighted the insufficient milling capacity in Australia.

The oat growing areas of Australia have always produced oats recognised for their high quality throughout the world. However, there has not always been a stable market for milling grade oats.

UniGrain believes that its new oat mill will close the gap between consumers and growers in the industry which has been long established but not developed to its full potential.

Managing director Bill May said:



**STATE OF THE ART:** Unigrain recently commissioned a world class oat mill at its Smeaton site.

“There is growing demand for breakfast cereal products worldwide and UniGrain saw a vacuum in the market for premium quality oat cereal products. In addition, we also saw the oat mill as an opportunity to better serve a number of existing customers who have a high demand for this product.”

The world's population is increasingly moving towards having healthier high fibre diets. Oats are becoming increasingly popular for their health properties, including

the fact that they are high fibre, (soluble and insoluble) low in saturated fat and high in vitamins and minerals — more so than other refined grain products.

Oats also contain beta glucan which is known for assisting in lowering cholesterol re-absorption. There is an increasing demand worldwide for healthy snack foods and breakfast cereals. Companies are increasingly developing their products to include specific health benefits and are

using products such as oats because of their high nutritional value.

UniGrain IS holding an official opening of the Smeaton Mill on Friday.

The Mill will be opened by Senator Michael Ronaldson, Opposition Special Minister of State. Should you wish to attend the opening or for further details please contact Fiona May, CFO on 5223 6698 or [unigrain@unigrain.com.au](mailto:unigrain@unigrain.com.au)

### ATTENTION ALL GROWERS:

UniGrain Pty Ltd will be buying Oats from the 2008/2009 harvest.

On farm pick up, delivered Smeaton mill or country storage facilities.

Please contact Rebecca Molloy:  
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## UniGrain Pty Ltd

Incorporating WD Seeds & Southern Cross Grains ABN 67 120 061 841